

## WORKING REMOTELY E-DOCUMENT

Mueller Design Interactive has completed many successful projects working with clients in other parts of the country. Our clients find it easy and convenient without feeling that the project is out of their control. In fact, many of our local clients work under the same model that we use for remote clients. This model is outlined here in 3 easy steps: Development, design, and delivery.

### Development

Our research phase allows us to fully understand your project needs and expectations. We collect information using a comprehensive client survey that we send via e-mail. Once returned, we schedule a conference call with our creative team and your company representative. Mdi never starts any creative work until we are satisfied that we've asked our client all the right questions and fully understand their products/services and goals for a campaign.

### Design

One of the most unique features of working remotely is the "Full Project Access" that we provide our clients. They simply log onto a secure password protected section of our server and review their project at all stages. From concept development to edits and even final proofing. The creative process is at your fingertips 24 hours a day.

### Delivery

Once you've viewed and approved your final designs, Mdi offers a variety of methods to bring your project to life.

**Print Projects** - files can be delivered electronically to a printer of your choice anywhere around the world. Mdi can also secure one of our select vendors, manage the entire printing process and have the final product shipped directly to your door. With either option, color proofs can be mailed to your offices at any stage for review.

**Web Projects** - Mdi directly uploads your new web based project to a server of your choice. We can also help secure web hosting for our clients. Once in place, we run an 8 level testing procedure. This helps assure that the site works correctly across multiple platforms and browsers before the site goes live.

**Corporate ID (logo)** - Each new logo is delivered digitally in a number of layouts and color variations, along with a usage guideline document that ensures it will be reproduced correctly no matter who gets their hands on it.

### Recent testimonials about working remotely with Mdi:

What was delivered from Mdi today far exceeded my expectations. I'm delighted with your final design, and impressed with how quickly and well you responded to our tweaks.

**Jeff Panitt**  
President - VoiceScapes

Mdi developed a web presence that captured the essence of who we are and what we are trying to accomplish. Their concepts were creative yet focused, and follow-through was excellent as was every other facet of their service. Working remotely with Mdi was easy and we look forward to the next project.

**Dan Zigulich,**  
Executive Producer - Z group Films Ltd.



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