

FREQUENTLY ASKED QUESTIONS E-DOCUMENT

Q: If our company has a fixed budget can you still work with us?

A: We've always prided ourselves on providing results oriented design work at a very competitive price. Our firm doesn't carry outrageous overhead and we pass those savings on to our clients. Give us a call and we'll find a solution that works within your budget.

Q: Does Mdi expect its clients to sign long term contracts?

A: Mdi can work with your company on a "project-by-project" basis. You won't be forced into a "retainer" type situation or a long-term contract. With us there are never any hidden fees or charges.

Q: Does Mdi charge for a project estimates/proposals?

A: Estimates/proposals are free of charge. We never charge anyone to discuss a creative project and always welcome your questions.

Q: Can Mdi work with clients who are not located near its office?

A: We work with clients all over the country. It's quite an easy and efficient process involving on-line development, on-line design proofing, and delivery.

Q: We already have in-house designers, why should we work with Mdi?

A: Outsourcing is a great way to reduce existing overhead expenses. You may find that using Mdi saves your company money by only paying for the creative you need. We can also provide a fresh perspective and "out of the box" thinking when in-house departments grow stale.

Q: Why is it important to work with a professional firm?

A: You've put plenty of effort into your business; your image should reflect your professionalism. First impressions are everything, and your company's branding needs to make an emotional connection with consumers for it to succeed. At Mdi, our efforts focus on facilitating that emotional connection the first time, and every time thereafter.

Q: With all the choices out there, why pick Mueller Design Interactive?

A: We develop relationships with our clients more like a partner and less like a vendor. The advantages of this kind of relationship are excellent customer service, coupled with targeted design that produces results. We always welcome prospective customers to contact current Mdi clients. Let them tell you why they chose partnering with Mdi. References are available on request.

Q: If Mdi were part of an automobile, what part would it be?

A: Ahhhh, through such questions I can see that you are wise in the ways of branding, Grasshopper. If the automobile is your marketing program, then we are the driving force behind it; the engine. And, a well tuned engine with all systems working together will take your company where you want it to go more quickly and more efficiently.

For more information, visit us on the web at www.muellerdesign.com, or call us at {510} 763-8583



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